

FACT SHEET

FOR IMMEDIATE RELEASE
4/29/24

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Teen-Powered Fun: Aspen Collective to Host First Annual Hibernation Fest

What: 1st Annual Hibernation Music Fest

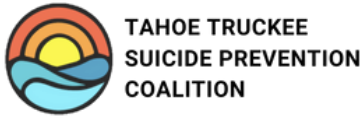
Who: Teens from the Truckee/Tahoe Community are invited to attend local punk concert with bands:

- RIP Everything
- Wormshot
- Checked Out
- Charity Kiss

When: Friday, May 3rd, 2024 - Doors at 5:30 pm, Show starts at 6:00 pm

Where: Fox Cultural Hall, Kings Beach, CA

Why: Teen-powered concert to create connection and kick off May - Mental Health Awareness Month



COLLECTIVE

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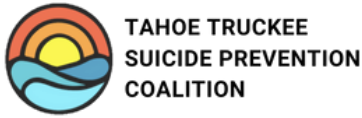
Teen-Powered Fun: Aspen Collective to Host First Annual Hibernation Fest

[Kings Beach, 5/3/24] - Aspen Collective, a dynamic nonprofit organization driven by local high school students, is thrilled to announce its upcoming event, Hibernation Fest, set to take place at the Fox Cultural Hall in Kings Beach on May 3 at 6:00 PM. Doors will open at 5:30 PM for this exciting evening of music and community engagement.

Following the resounding success of Aspen Collective's inaugural event in August 2023, Hibernation Fest promises to deliver an unforgettable experience for attendees. The lineup includes electrifying performances by esteemed musical acts such as Charity Kiss, known for their captivating desert rock melodies, the soulful sounds of lo-fi doo-woppers Worm Shot, and the energetic vibes of downhill punks RIP Everything and Checked Out.

In addition to the stellar musical lineup, Hibernation Fest will offer a variety of community resources and activities aimed at promoting teen well-being and fostering a positive environment. Attendees will have the opportunity to connect with teen mental health advocates, indulge in delicious treats from Little Truckee Ice Creamery, explore offerings from God Complex, a masculine-positive clothing company, and engage in interactive art activities and games.

Aspen Collective's mission is to provide a safe and engaging space for teens, offering an alternative to substance misuse while fostering creativity, community, and personal growth. Through events like Hibernation Fest, Aspen Collective aims to empower young people to lead fulfilling and healthy lives. "We are thrilled to bring Hibernation Fest to our community and hope to offer this show on an annual basis," said Leo Murrell, CFO at Aspen Collective. "This event is a testament to the passion and dedication of my friends and our community's young people, who are committed to creating positive experiences for their peers. We invite all teens and supporters to join us for a night of music, fun, and community building."



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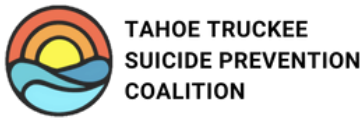
The Aspen Collective has partnered with the Tahoe Truckee Community Foundation and Tahoe Truckee Suicide Prevention Coalition, a project of The Speedy Foundation to launch this event.

For tickets to the show and more information about Hibernation Fest and Aspen Collective, please visit www.theaspencollective.org

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The Aspen Collective's mission is to bring the alternative art and music scene to Truckee and Tahoe, CA. We aim to provide a safe sober space made for teens by teens. To achieve this goal we host inclusive concerts with a focus on harm reduction and mutual aid. (www.theaspencollective.org)

The Speedy Foundation is dedicated to preventing suicide, supporting mental health, and promoting conversations to end the stigma surrounding both. TSF was formed in 2011 in loving memory of Jeret "Speedy" Peterson, and Olympic freestyle aerials medalist whose life was characterized by his service to others. Currently, the Tahoe Truckee Suicide Prevention Coalition is housed with TSF (www.mentallycovered.org, www.tahoelifeline.org)



COLLECTIVE

NEWS ARTICLE

Teen-Powered Fun: Aspen Collective to Host First Annual Hibernation Fest

Kings Beach, 5/3/24 - Aspen Collective, a dynamic nonprofit organization fueled by local high school students, is gearing up to host its inaugural event, Hibernation Fest, at the Fox Cultural Hall in Kings Beach on May 3rd, starting at 6:00 PM. Doors will swing open at 5:30 PM, welcoming attendees to an evening brimming with music and community spirit.

Following the resounding success of Aspen Collective's debut event in August 2023, Hibernation Fest promises an unforgettable experience for all who attend. The lineup boasts exhilarating performances by esteemed musical acts such as Charity Kiss, renowned for their captivating desert rock melodies, the soulful sounds of lo-fi doo-woppers Worm Shot, and the high-energy vibes of downhill punks RIP Everything and Checked Out.

Beyond the stellar musical lineup, Hibernation Fest will feature an array of community resources and activities aimed at promoting teen well-being and cultivating a positive environment. Attendees can connect with teen mental health advocates, savor delectable treats from Little Truckee Ice Creamery, explore offerings from God Complex, a masculine-positive clothing company, and participate in interactive art activities and games.

At the heart of Aspen Collective's mission is the commitment to provide a safe and engaging space for teens, offering an alternative to substance misuse while fostering creativity, community, and personal growth. Through events like Hibernation Fest, Aspen Collective endeavors to empower young people to lead fulfilling and healthy lives.

"We are thrilled to bring Hibernation Fest to our community and aspire to make this an annual tradition," said Leo Murrell, CFO at Aspen Collective. "This event epitomizes the passion and dedication of my peers and our community's youth, who are steadfast in creating positive experiences for one another. We extend an invitation to all teens and supporters to join us for a night of music, fun, and community building." The Aspen Collective has partnered with the Tahoe Truckee Community Foundation and Tahoe Truckee Suicide Prevention Coalition, a project of The Speedy Foundation to launch this event.

For tickets to the show and further details about Hibernation Fest and Aspen Collective, please visit www.theaspencollective.org.